

OPTICA

Advancing Optics and Photonics Worldwide

Corporate Membership



optica.org/industry/corporate_membership



Joining Optica is a game-changer for any enterprise seeking growth and global success in photonics, quantum, and optics markets

By becoming part of our global photonics society, you'll gain access to a vast network of customers, suppliers, partners, investors, and hireable talent — opening up new avenues for collaboration and knowledge exchange.

Being part of Optica also provides you with a platform to showcase your company's capabilities, products, and services on an international stage.

Optica industry staff are experts in their respective fields. They partner confidentially with each corporate member to personalize the Optica benefits and resources, prioritizing the member's specific needs, interests, and goals. This unique approach explains why hundreds of the world's most successful companies choose to play an active part in the Optica Industry network.

Optica Corporate Membership Advantages

1. GLOBAL, TRUSTED NETWORKING

Participate in topic-driven events in-person and online. Share ideas and build trusted connections with industry leaders and experts. Participate in deep-dive discussions focused on collaboration. *We ask: "what can you do for other Optica members and what can others do for you?"*

2. MARKET REPORTS

Access exclusive, cutting-edge market reports from leading analysts (Yole, Tematys, Omdia, etc.) and slides from presentations at Optica industry events. Stay ahead of the

curve and make better informed decisions. *ALL employees of an Optica corporate member have access to ALL Optica library materials.*

3. YEAR-ROUND EVENTS

Join the conversation at an array of meticulously-curated events, both online and in-person. We offer exclusive executive forums designed to accelerate strategic discussions to comprehensive staff training sessions to informative tutorials.

4. SUBSTANTIAL DISCOUNTS

Maximize your budget with significant discounts on Optica programs and partner events — including exhibitions, advertising, event registration, and more.

5. PROMOTION

Shine a light on your products, milestones, and services to a worldwide audience through our extensive media presence, publications, and unique corporate network.

6. ENGAGEMENT OPPORTUNITIES

Serve as a presenter, event host, or be featured in interviews, videos, and more. Showcase your expertise, gain recognition, and establish your company as a technology leader.

7. TALENT RECRUITMENT

Find top talent with free job listings at WORKinOPTICS.com, a leading platform for optics/photonics career opportunities. Take advantage of exclusive member discounts on career fairs and recruitment events.

8. GLOBAL POLICY & AFFAIRS

Participate in global advocacy efforts to champion research funding, environmental protection, and other critical issues. Shape the future of photonics and contribute to policies that support sustainable growth and innovation.

9. OPTICA FOUNDATION

Inspire the next generation of leaders by getting involved with the Optica Foundation. Members play an active role in a wide variety of programs that support students and early career professionals around the globe.

10. INDIVIDUAL OPTICA MEMBERSHIPS: Extend an extra set of benefits to key staff members by using your allotment of Optica Individual Memberships.



“The Optica team has not only helped us gain knowledge of our industry, they have also opened doors for us, and coming from the Optica network makes a difference!”

-Carlos Abellan, CEO of Qside

Optica Organizes Year-Round Events for Industry!

Every month of the year, Optica hosts a variety of programs. The topics and formats vary, but the focus of all events is to deliver quality content, inspiration, and opportunities for our members.

Executive Forums

Held in tandem with OFC and Photonics West, these conversations are designed for senior executives. Presenters and panelists are telecom and datacom leaders, analysts, and innovators.

Online Industry Meetings

Each meeting provides a deep-dive in Integrated Photonics, Laser Technologies, Medical Devices, Optics Manufacturing, Quantum Technologies, and more.

Industry Summits

2-day events hosted by a Corporate Member of Optica, focusing on collaboration within the entire supply chain including end-users. Summits also include receptions, group dinners, and industry tours.

Tutorials and Training Sessions

Optica Corporate Members can showcase their cutting-edge technology through tutorials, informing their potential customers on how to make best use of their products or services.

End-User Workshops

Collocated with Optica congresses throughout the year, each workshop brings together the applied and research communities for presentations and discussions of how best technology can meet market needs.

RUMP Sessions

A highlight during conferences held around the globe, RUMP sessions are fast-paced, provocative presentations powered by audience participation along with plenty of laughter and good cheer.



Corporate Membership – How It Works

From the time your company joins, corporate membership lasts 12-months. Dues are paid annually and are based on your organization’s revenue. See below for fees and Optica Individual Membership allotments.

Annual Company Sales (USD)	Yearly Membership Fee (USD)	Individual Memberships*
< 2 Million	800	2
2 - 10 Million	1,200	3
10 - 20 Million	2,300	7
20 - 50 Million	4,200	10
50 - 100 Million	7,800	15
100 - 500 Million	11,400	15
500 M to 1 Billion	13,800	17
> 1 Billion	19,800	20
*Affiliate Member	800	2
University/Nonprofit/Government	1,550	3
Additional Member Listing	100	

**Corporate Members receive an allotment of Optica Individual Memberships for their staff.*

**Affiliate Members must be approved by Optica Corporate Engagement Management prior to submitting membership application.*

Optica Corporate Membership

Networking Platform

Industry Reports & Library

Events, Online Meetings, Summits,
Tutorials

Talent Recruitment Resources

Promotional/Sponsorship Opportunities

PLUS

An allotment of Optica Individual Memberships that provide:

- Event/Publication Discounts
- Tech Groups/Local Sections
- 50 Free Optica Publishing Group downloads
- Free Subscriptions
- Award/Honor opportunities

Joining Optica Is Fast and Easy

Complete and send the online enrollment available here at: optica.org/industry/corporate_membership



To ensure member benefits continue without interruption, we strongly recommend signing up for automatic renewal. All members receive advance notice as their current term nears expiration.

Meet our CTO, Jose Pozo:

“What really matters is meeting the right people. Many people see me actively wandering around events making introductions to companies that can help, maybe as suppliers, customers or partners. When I introduce you to someone it is because I really believe you should talk!”

