



## **Executive Forum**

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### **The OSA 6th Annual Photonics & Telecommunications Executive Forum**

**February 22-23, 2004**

Sponsored by:

[OSA](#), [Intel Capital](#), [Morgenthaler Ventures](#), [Sofinnova Ventures](#), [Storm Ventures](#), [Thomas Weisel Partners](#), [US Venture Partners](#)

Communications industry executives and financial market leaders gather to analyze today's business environment and share projections on tomorrow's trends. Unlike other "executive-level" events, the Forum's topics and speakers are organized by a diverse group of business leaders working in the industry and hosted by the Optical Society of America.

## Program

Speakers and panelists will be posted as they are confirmed.

[Download a PDF including the Executive Forum Program](#)

### Sunday, February 22, 2004

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Time	Event
7:30am-7:30pm	<b>Registration</b>
5:30pm-7:00pm	<b>Joint Reception: Asia Forum and Executive Forum participants</b>

### Monday, February 23, 2004

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Time	Event
7:30am	<b>Registration and Continental Breakfast</b>
8:15am	<b>Welcome and Opening Remarks</b>
8:45am-9:30am	<b>State of the Industry: The Future of Telecom</b>  Speakers:  <i>John Ryan, President &amp; Founder, Chief Analyst, RHK</i> <i><a href="#">Presentation</a> (MS PowerPoint, 2.2 MB)</i> <i><a href="#">RHK research materials</a> (MS PowerPoint, 526 KB)</i> <i>Drew Lanza, General Partner, Morgenthaler Ventures</i>
9:30am-10:45pm	<b>The Battle Lines Are Drawn: Who Are the Winners and Losers in the "Last Mile?"</b>  MSO's are spending; Telco carriers are not. FTTx is hot; WDM is not. Explore the battleground for last-mile services and the implications for service providers, network equipment makers and component manufacturers.  MSO's are spending; Telco carriers are not. FTTx is hot; WDM is not. Explore the battleground for last-mile services and the implications for service providers, network equipment makers and component manufacturers.

Co-Chairs:

Bill Diamond, *Technology Growth Partners*  
Gurinder Parhar, *Business Development, Santur*

Panelists:

Giovanni Barbarossa, *CTO & VP Business Development, Avanex*

[View Presentation](#) (MS PowerPoint, 711 KB)

Stan Lumish, *CTO-Communications, JDSU*

[View Presentation](#) (PDF, 314 KB)

Tom Mock, *Senior VP Strategic Planning, Ciena*

[View Presentation](#) (MS PowerPoint, 26 KB)

Jim Sackman, *CTO, AFC*

Ben Vos, *Director of Transport, Switching, and Routing Technology Development, Sprint*

[View Presentation](#) (MS PowerPoint, 6.7 MB)

10:45am-  
11:00am

**Coffee Break**

11:00am-  
12:15pm

**Back to the Future of Optical Communications: Fiber Optics Opportunities Outside the Telco Bubble**

As components have dropped in cost and become widely available, new uses are proliferating in both old and new markets. Learn about present and future opportunities including private and government initiatives, distributed computing through optical grids, and optical interconnect and short reach links.

Co-Chairs:

Remy Aubert, *Venture Partner, Sofinnova Ventures*

David Hardwick, *Chairman, Confluent Photonics*

Panelists:

John E. Bowers, *CTO & Founder, Calient Networks*

[View Presentation](#) (MS PowerPoint, 2 MB)

Paul Sanders, *Director, Tech. Acquisition, Weatherford Intl.*

[View Presentation](#) (MS PowerPoint, 4.7 MB)

Larry Smarr, *Founding Director of the California*

*Institute for Telecommunications and Information  
Technology, UC San Diego and Irvine*

[View Presentation](#) (MS PowerPoint, 6.6 MB)

*Marc A. Taubenblatt, Sr. Mgr, Optical  
Communications and High Speed Test,  
Communications R&D Ctr, IBM*

[View Presentation](#) (PDF, 381 MB)

*Robert K. Young, GM, Senior VP Global  
Telecommunications Group, SAIC*

12:15pm-  
1:45pm

**Lunch  
Keynote Speaker**

**Duncan Moore**

*CEO, Infotonics; Prof. of Optical Eng., Univ. of Rochester; Former  
Assoc. Dir. for Tech., The White House*

1:45pm-  
3:00pm

**Digital Projectors, Television, and Display Technologies**

Revolutionary new optical technologies are changing digital projectors, projection television, and other video display devices. Microdisplays such as LCD, LCoS, and DLP are enabling low-cost HDTVs. New light sources, optics, and semiconductors are being developed. Rear-projection TV, plasma display, and LCD flat-panel devices will be the winners as CRT direct-view declines in market share. This panel will explain the trends and the technologies behind those trends.

Co-Chairs:

*Steve Eglash, Senior Associate, Worldview  
Technology Partners*

*Daniel P. Docter, Director, Intel Capital Optical  
Investments*

Panelists:

*Steve Paolini, Director of Business Development,  
Lumileds*

[View Presentation](#) (MS PowerPoint, 5 MB)

*Andrew Shulklapper, VP TV Market Research,  
DisplaySearch*

[View Presentation](#) (MS PowerPoint, 3 MB)

*Charles S. Swartz, Executive Director/CEO,  
Entertainment Technology Center at USC*

[View Presentation](#) (MS PowerPoint, 15 MB)

3:00pm-  
3:15pm

**Coffee Break**

3:15pm-  
4:30pm

### **Financial Perspectives**

Financial companies discuss the overall market from a banking perspective including mergers and acquisitions. What new investments are VC's making today?

Chair:

Drew Lanza, *General Partner, Morgenthaler Ventures*

Panelists:

Remy Aubert, *Venture Partner, Sofinnova Ventures*

Daniel Docter, *Intel Capital*

Bob Flanagan, *Managing Director, SG Cowen Securities*

Steve Krausz, *General Partner, USVP*

Michael Lebbby, *VP Business Development, Bookham Technology*

David Parker, *Partner, Mergers & Acquisitions Group, Thomas Weisel Partners*

Sanjay Subhedar, *General Partner, Storm Ventures*

4:30pm-  
6:00pm

### **Networking Reception**

Sponsored by [Intel Capital](#)

