



Executive Forum

The 2005 Executive Forum: Driving Fiber to the User

March 6-7, 2005
Anaheim Marriott
Anaheim, California, USA

Presented by: The [OSA](#) and [LIGHTWAVE](#)

Sponsored by: [Morgenthaler Ventures](#), [Intel Capital](#) and [SG Cowen & Co.](#)

About Executive Forum

The 2005 Executive Forum: Driving Fiber to the User , held in conjunction with OFC/NFOEC, provided networking opportunities, investor perspectives and business insights into bringing fiber optics to customers' buildings and to their local area networks.








The program included panel discussions, case studies, debates and presentations covering the following topics:

- Investor Perspectives
- State of the Industry
- RBOC Approaches to FTTx
- Active vs. Passive Approaches to FTTP
- Can You Really Make Money in FTTx?
- Cabling Advances for FTTx
- Component Opportunities in FTTx
- Data Center and SAN Opportunities





2005 Executive Forum Program

- [Sunday, March 6, 2005](#)
- [Monday, March 7, 2005](#)

Sunday, March 6, 2005

Time	Event
12:00 pm – 5:30 pm	Registration
2:00 pm – 2:30 pm	Welcome and Opening Remarks
2:30 pm – 3:15 pm	OIDA Perspective on the Market Speaker: Arpad Bergh, President, <i>Optoelectronics Industry Development Association</i> Presentation ( , 442 MB)
3:15 pm – 4:00 pm	Debate: Active vs. Passive Approaches to FTTP Speakers: Barry Kantner, Vice President Marketing, <i>World Wide Packets</i> Presentation ( , 1.48 MB) Scott Wilkinson, Assistant Vice President, <i>Hitachi Telecom</i> Presentation ( , 893 KB)
4:00 pm – 4:30 pm	Coffee Break
4:30 pm – 5:30 pm	Panel: Can You Really Make Money in FTTx? Speakers: Ariel Maislos, President and Co-Founder, <i>Passavé</i> Presentation ( , 295 KB) John Griffin, Vice President of Marketing, <i>Optical Solutions, Inc. (OSI)</i> Presentation ( , 706 KB) Andrew Vought, CEO, <i>Broadlight Inc.</i> Presentation ( , 1.07 MB) Tom Tighe, CEO, <i>Wave7</i> Presentation ( , 1.02 MB)
5:30 pm – 5:45 pm	Wrap-up and Closing Remarks
5:45 pm – 7:45 pm	Networking Reception

Monday, March 7, 2005


Time	Event
7:30 am – 12:00 pm	Registration
7:30 am – 8:30 am	Continental Breakfast
8:30 am – 8:45 am	Welcome and Opening Remarks
8:45 am – 9:30 am	Keynote Address Speaker: John Ryan, President and Founder, Chief Analyst, <i>RHK</i> Presentation ( , 508 KB)
9:30 am – 10:15 am	Panel: Cabling Advances for FTTx Moderator: Richard Mack, Vice President and General Manager, <i>KMI Research</i> Presentation ( , 1.35 MB) Speakers: Bernhard Deutsch, Director, Market Development, <i>Corning Cable Systems</i> Presentation ( , 487 KB) Gary Bishop, Director, Product Management, <i>Sumitomo Electric Lightwave</i> Presentation ( , 651 KB) John Lupton, President, <i>Emtelle USA Inc</i> Presentation , ( , 5 MB)
10:15 am – 10:45 am	Coffee Break
10:45 am – 11:15 am	Component Opportunities in FTTx Speaker: Joe Savage, Analyst, <i>KMI Research</i> Presentation ( , 1.94 MB)
11:15 am – 11:45 am	RBOC Approaches to FTTx: Verizon Invests in the Future Today Speaker: Brian Whitton, Executive Director of Access Technologies, <i>Verizon</i>
11:45 am – 12:15 pm	RBOC Approaches to FTTx: SBC's Project Lightspeed Speaker: Gene Edmon, Executive Director, Broadband Access, <i>SBC</i>
12:15 pm – 1:15 pm	Lunch Developers & Municipalities: An Expanding Horizon of Opportunity Speaker: Larry Freedman, Principal and Chairman, Telecommunications Group, <i>Fleischman and Walsh</i>

1:15 pm –
2:45 pm

Panel: State of the Industry

Speakers:


Giorgio Anania, Chief Executive Officer, *Bookham*

[Presentation](#) (, 191 KB)


Harry Bosco, President and CEO, *Opnext, Inc.*

[Presentation](#) (, 90 KB)

Frank H. Levinson, Chairman & CTO, *Finisar*

[Presentation](#) (, 246 KB)

Jo Major, President and Chief Executive Officer, *Avanex*

[Presentation](#) (, 614 KB)

Gary Wiseman, General Manager, Optical Platform Division, *Intel*


[Presentation](#) (, 294 KB)

2:45 pm –
3:15 pm

Data Center and SAN Opportunities

Speaker:

John M. Struhar, Director, Fiber Structured Cabling System Solutions, *Ortronics, Inc.*

[Presentation](#) (, 762 KB)

3:15 pm –
3:30 pm

Coffee Break

3:30 pm –
4:30 pm

Investors Panel

Speakers:

Daniel P. Docter, Director, *Intel Capital Optical Investments*

Bob Flanagan, Managing Director, *SG Cowen & Co.*

John Kunschner, Vice President, *Broadview International*

Michael Lebby, *Bookham*

4:30 pm –
4:45 pm

Wrap-up and Closing Remarks

4:45 pm –
6:45 pm

Networking Reception

Sponsored by [Intel Capital](#)

Program topics and speakers are subject to change.